



Jonathon Juvenal

Senior User Experience Designer

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Samples of My Work

<http://www.flickr.com/photos/jonathonjuvenal/>

Summary

Hi, I'm Jonathon Juvenal, Senior User Experience Designer at OneGreatFamily.com. I do Agile User Experience Design for Web and Desktop Applications.

Work History

Sr. User Experience Designer

OneGreatFamily.com

May 2006 – Present (4+ years)

Interaction Design, User Interface Design, User Experience Design, Requirements Gathering, Usability Testing and Analysis (Internal and External), Personas, Prototyping, Wireframing, Task Flows, Graphic Design, Web Design, Maintaining Brand, Documentation, User Stories, Quality Assurance, Agile, Scrum.

- Gathered requirements from the executive team. Iterated with the executive team using high and low fidelity wireframes until the team had a consensus on the design of a given project.
- Worked closely with the development team to ensure technical feasibility and implementation.
- Worked closely with the Quality Assurance team to provide them with documentation and testing requirements
- Created final design documentation for the development team to execute from
- Worked with the development and quality assurance teams during development to resolve design issues
- Conducted user labs with target audience and internal customer support resources to derive design and usability feedback

- Created necessary graphic design including web designs and printed materials

Senior Web Designer, Interaction Designer

Ancestry.com, The Generations Network

March 2004 – February 2006 (2 years)

User Interface Design, Interaction Design, Graphic Design, Web Design, HTML, CSS, Task Flows, Requirements Gathering, Wireframing, Maintaining Brand, Documentation, Online Marketing Campaign Strategy

- Gathered requirements from various marketing and business project managers. Iterated through high and low fidelity wireframes until the team had a consensus on the design of the campaign or project.
- Coded my own designs into production ready HTML and CSS
- Created wireframes and task flows for various site improvement and new website projects
- Adhered to organization brand and web standards guidelines
- Created finished and polished graphic design for emails, landing pages, banner ads, micro sites and for improving existing site pages
- Brainstormed and created a multitude of designs for marketing A/B tests. The designs I came up with often beat out the control to increase revenue generated from the campaign
- Wrote initial copy for emails, landing pages and site pages that the official copy writer then fine tuned.

Web Designer, Web Developer

Freelance, Self-Employed

May 2003 – March 2004 (11 months)

Interaction Design, User Experience Design, Graphic Design, Web Design, Marketing strategy, Documentation, Requirements Gathering, HTML, CSS, PHP, MySQL, ASP, VBScript, Flash, Actionscript, SQL, Apache Web Server, Unix Shell

- Gathered requirements from remote and local clients. Iterated through design reviews online and in person until the client was satisfied with direction and final deliverables.
- Designed marketing materials including banner ads, landing pages, printed materials, micro sites and flash applications.
- I created documentation early on in the project to ensure the needs of the client were clearly captured before development would begin. On some projects these design documents were very large.

- Created my own art assets or modified existing client assets for my development needs.
- Set up and administered one particular website from the ground up including Apache Web Server administration, MySQL database administration and PHP
- Used Object Oriented Programming techniques on the larger scale projects to promote code readability and reuse.
- Developed front end deliverables using the latest tools and techniques in HTML, JavaScript, CSS, Flash, Actionscript, Director and Lingo.
- Developed server side deliverables using the latest tools and techniques in PHP, MySQL, SQL, ASP and VBScript.
- Developed Flash Actionscript projects that communicated with PHP, MySQL and XML data stores.
- Brainstormed marketing strategies for client marketing campaigns
- Provided on-going website maintenance and design services to clients with existing websites or who had websites I had set up.

Web Designer, Web Developer

*All Terrain Media, iLead Media
September 2002 – May 2003 (9 months)*

Web Developer

*Candesa Interactive
May 2000 – September 2002 (2 years 5 months)*

Web Developer

*Focus Design
May 1999 – May 2000 (1 year 1 month)*

User Interface Designer

*NETSchools, Inc.
July 1997 – March 1999 (1 year 9 months)*

Web Designer, Web Developer

*First Step Design
April 1997 – May 1997 (2 months)*

Graphic Designer

*Novell, Inc.
December 1995 – April 1996 (5 months)*

Localizer, Quality Assurance

Novell, Inc.

October 1995 – November 1995 (2 months)

Graphic Designer

Maids Ahoy!, Inc.

July 1995 – August 1995 (2 months)

Cartoonist, Illustrator, Staff Writer

Utah Valley State College School Newspaper

January 1995 – August 1995 (8 months)

Localizer, Quality Assurance

Novell, Inc.

August 1994 – October 1994 (3 months)

Education

User Experience 2007

Nielsen Norman Group, San Francisco, CA

2007

I attended 5 days of classes on Interaction Design by industry experts Bruce “Tog” Tognazzini, Jakob Nielsen, Hoa Loranger and Chris Nodder.

Masters in Business Administration (1 semester)

Westminster College, Salt Lake City, UT

2006

I took the GMAT and got accepted. I attended one semester and dropped out to focus on user experience design. I really enjoyed what I learned and I gained valuable insight into business that helps me communicate more effectively with the business teams I interact with today.

Bachelors in Design, emphasis on multimedia

Brigham Young University, Provo, UT

1996-2000

Graduated 2000

Recommendations

Visit <http://www.linkedin.com/in/jjuvenal> for more.

“It is a pleasure to endorse Jonathon. He worked with me at OneGreatFamily for almost three years. He was not only a terrific design person but he had a wonderful way of working with the group to synthesize creativity and get things done. He had an appreciation for the need to make money as well as product nice designs. He is loyal and professional at all times. I would work with Jonathon again any time.”

October 3, 2008

*Dale H. Munk , President and CEO , OneGreatFamily.com
managed Jonathon indirectly at OneGreatFamily.com*

“Jonathon is a very talented UI designer with the rare ability to interpret the needs from the Marketing and Product groups and deliver the exact design called for. I look forward to working with Jonathon again.”

July 7, 2008

*Ryan Ewer , Affiliate Network Manager , MyFamily.com, Inc.
worked with Jonathon at OneGreatFamily.com*

“Although Jonathon doesn't directly report to me, I effectively direct his activities as I approve all the work he produces. Jonathon's greatest strength is that he cares deeply about the customer experience and his designs consistently reflect first and foremost the needs of the user interacting with the page. At the same time, he is able to incorporate aesthetic elements that keep the page visually appealing without getting in the way of usability. Jonathon stays in tune with our customers through user interaction sessions. Feedback from customers who have gone through a session with Jonathon is always positive. Jonathon is very conscientious and meticulous. I can't recall a time when Jonathon missed scenarios in expanding a requirement into stories. His step-by-step stories are always complete and well considered. His designs are always complete—they never look rushed or thrown together. Finally, Jonathon is great to work with. He is personable and fun. He always takes feedback well on his work product, never with an attitude of ego but instead with an attitude of let's make this the best we can.”

May 27, 2008

*Rob Armstrong , SVP, Marketing and Sales ,
OneGreatFamily.com
managed Jonathon indirectly at OneGreatFamily.com*

References available upon request.
